



## Expanding your MFP capabilities

### HP JetAdvantage Apps

HP JetAdvantage Apps are transforming the capabilities of HP MFPs. Now you can have apps created or customised for your unique business needs. By allowing independent developers to create hyper-localised, use-specific apps that work right from your current MFPs,<sup>1</sup> HP is disrupting the industry by vastly expanding the capabilities of modern print devices.

HP JetAdvantage Apps offer a variety of capabilities for streamlined digitisation workflows and securing confidential information—while creating an intuitive user experience.

Developing traditional modules for print applications is costly and complex, which prevents many organisations from commissioning apps to improve their users' workflow. By offering the HP JetAdvantage library of apps, HP is creating user experiences that are closer to a mobile app experience, with vendor-specific solutions.



#### Reduced workflow steps

Working directly in the MFP touchscreen interface eliminates unnecessary steps during handling of each document.



#### Designed for security

Instead of exposing sensitive data in emails and hard drives, scans can be securely transferred from the MFP to the third-party repository.



#### Intuitive experiences

Users enjoy the familiar look, feel, and functions they are used to seeing in their third-party software.





## Greater efficiencies

By greatly reducing the number of workflow steps and offering a single sign-on, HP JetAdvantage Apps can save time and money. Eliminating several small steps helps to create substantial time savings when multiplied across user groups and over time. This also improves users' ability to quickly search for their digital content and send files electronically.

Making it easier for users to convert paper into digital content helps organisations to accelerate digitisation. Improving access to content while simplifying document processing supports today's mobile workforce. Streamlining workflows also reduces the chances of data-entry errors, especially when processing many documents.

Integrating apps into existing MFPs maximises value for teams—and may even reduce the need for additional office equipment, such as desktop computers to support document processing. The costs of software management and on-premise servers may also be minimised.





## Designed for security

Before an app is made available on the HP JetAdvantage platform, it must pass rigorous HP verification and validation processes. Only then is it whitelisted and added to the app library for HP MFPs—the world’s most secure printers.<sup>2</sup>

The app platform is protected by HP Sure Start, which blocks attacks against the core platform. Each app runs inside a “container” on the device, which can only connect with networks through APIs that are determined by HP.

Because MFPs are shared among many users, HP JetAdvantage Apps are managed by the organisation’s print services provider to ensure that only apps selected by the organisation’s management are loaded onto a print device.

Automatic app updates from the cloud ensure access to the latest versions and security updates, which also helps to minimise overall app administration—helping you save time and money.

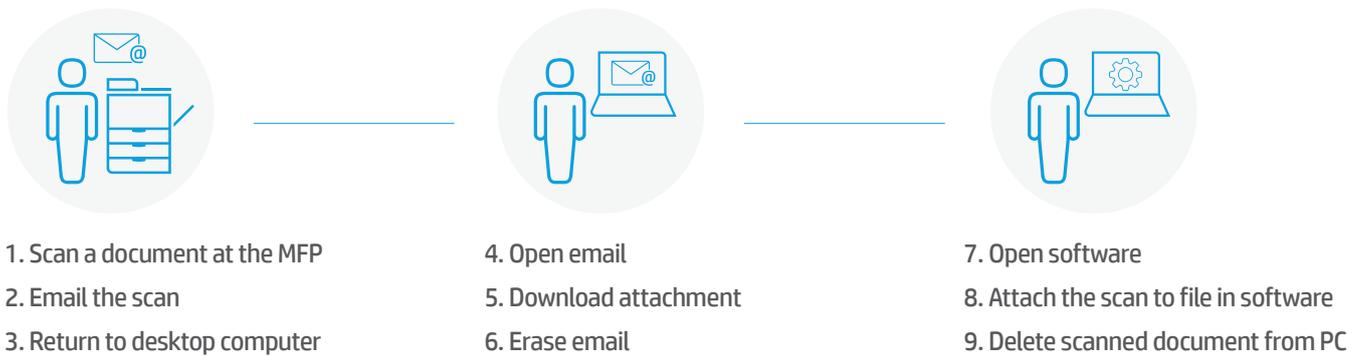
These robust security measures mean that all HP JetAdvantage Apps have been tested for malware, have not been modified from their original form, and cannot compromise the printer.

## Intuitive experience

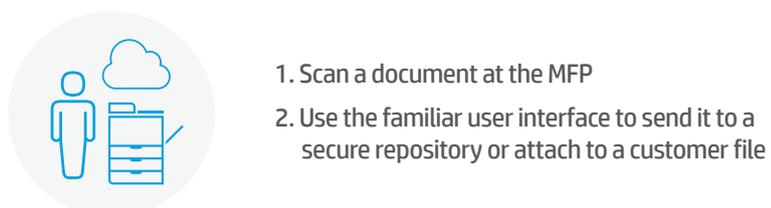
Apps are integrated into the MFP touchscreen much like mobile device apps. Instead of relying on a computer to connect paper documentation with software, the MFP can now act as an efficient go-between and dramatically simplify workflow processes. Users can send scanned images to their chosen repository, or print documents directly from the MFP control panel. HP JetAdvantage Apps are designed to easily integrate with typical cloud repositories such as Box, Dropbox, or Microsoft® SharePoint®, as well as commonly used software applications like iManage, and Concur.<sup>3</sup>

Apps range from those offering basic functions, such as delivering scans to a repository, to apps that allow for some customisation, to those developed specifically for one unique use. This ability to hyper-customise means that some apps may only be offered in applicable locations.

### Current workflow process for scanning documents to other software



### HP JetAdvantage app-based workflow process for scanning documents to other software





## Think differently about your printer

HP JetAdvantage Apps make it easier and quicker to work at HP MFPs. HP works with developers of widely used software to create apps that run on the printer to integrate directly with the software. Independent developers are also developing innovative applications that create new functionalities and use cases for HP MFPs.

As the app library grows, organisations may find exactly what they need in an existing app—or they can work with their print services provider to customise or create an app for their unique needs. HP offers a service for customising existing apps or developing new ones.

HP is leading in the digital transformation by developing apps for specific industries, as well as commonly used back-office software solutions.

Industry-specific apps for the medical field can integrate hospital imaging (such as X-rays, MRIs, and lab results) into existing patient chart management systems. Banking apps can scan documents and route them directly to the bank's system. Education apps can connect written assignments with a gradebook to eliminate lost papers. Financial apps can attach receipts to expense systems—all at the printer, without using a PC.

## Transforming for today and the future

The HP JetAdvantage app platform enables organisations to transform their shared MFP into an asset that adds functionality for the entire team or department.

Not only are HP JetAdvantage Apps enhancing the traditional uses of the printer, they are evolving and shaping the printer's future much as smartphones have shaped the uses of the telephone.

By creating app interfaces at the MFP that are similar to the mobile app experience, HP devices can offer the type of user experience that today's diverse workforce expects.

Learn more  
[hp.com/go/getupdated](http://hp.com/go/getupdated)



## Unlimited possibilities to enhance the usage of MFPs

- Mobile payment apps
- Shipping solutions that weigh parcels and print a customised postage label
- 3D scanners
- Climate control for offices
- Motion detectors

<sup>1</sup> Not all MFPs may be compatible with HP JetAdvantage Apps. Not all apps may be available in all locations.

<sup>2</sup> HP's most advanced embedded security features are available on HP Enterprise-class and Managed devices with FutureSmart firmware 4.5 or above and is based on HP review of 2018 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. For a list of compatible products, visit: [hp.com/go/PrintersThatProtect](http://hp.com/go/PrintersThatProtect). For more information, visit: [hp.com/go/printersecurityclaims](http://hp.com/go/printersecurityclaims).

<sup>3</sup> Partnerships at launch (Fall 2018): Google Drive™, OneDrive® for Business, OneDrive for Personal, Dropbox, SharePoint®, Box, iManage, and Clio.

